

Nottingham,
20 February 2008

GIZOO – TOP RETAILER OF ECO-FRIENDLY PRODUCTS

Boost your Planet-Saving rating with some of these nifty gadgets

Gizoo (www.gizoo.co.uk), the online retailer of gadgets, gifts and gizmos, is delighted to announce its favourite eco-friendly power saving gadgets – perfect for helping you do your bit for the planet, as well as being excellent value for money.

Wind-up LED Lantern – £19.95. Enjoy constant bright LED light thanks to the built-in wind up generator in this portable, energy-saving light. What's more, it's completely powered by manpower – no batteries required, ever! The LED Wind-Up Lantern is another of those simple but great ideas that make you wonder why you wasted so much time with anything else. To work it, you simply wind up the built-in generator with the fold-out handle under the base of the lantern. Fully charged, the LED Lantern produces 4 hours of constant light and 60 hours of soft night-light. [Go to Gizoo's Wind-up LED Lantern page.](#)



Solar Powered Courtesy Light – £24.95. Whether it's a welcoming light for guests, a security light for you or a practical light to lead the way and help you find your keys, our Solar Sensor Courtesy Light delivers a fantastic solution. It turns on automatically when motion is detected, and off after one minute. And the best bit? Its battery is powered solely by sunlight, so no wires are required. The fantastic design means you can easily remove your solar light for cleaning, or if your chosen location is in the shade, you can unlock it and put it in direct sunlight once a week to recharge and then lock back in place. The infrared sensor has a 100 degree detection angle, an 8 metre lighting distance and a 60 second illumination period. And when fully charged, emits a super bright LED light which has almost the same power as that of a 60W standard light bulb! [See more by clicking here!](#)



Freeloader – £24.95. This funky little gizmo lets you charge all your favourite gadgets, including your mobile phone, digital camera, iPod, PSP or PDA with one single charger – and you don't have to pay for electricity! Freeloader is a mains-free portable solar energy charger that takes its power from the sun, meaning you can charge your devices anytime, anywhere! The intelligence lies in its solar panels, which absorb the sun's energy to charge its internal battery in as little as 5 hours. Not only can you simultaneously use your gadget while charging it, once charged, Freeloader's internal battery can power an iPod for 18 hours and a mobile phone for 44 hours – and it holds its charge for up to 3 months if not used. Visit [Gizoo's Freeloader page](#) for more information and pictures.



Ecoballs – £29.95. Ecoballs replace traditional washing powders and soaps used in your washing machine and are reusable for over 1000 washes. 100% hypoallergenic, residue-free and anti-bacterial, Ecoballs offer a natural and highly effective alternative to chemically-laden washing powders, soaps and conditioners, making them ideal for sensitive or young, delicate skins. Simply place all three balls in your washing machine on top of your washing and select your cycle as normal. They soften clothes even in hard water, so no conditioners are necessary. And because they contain no soap, you can also cut out the rinse cycle, saving even more energy and money. [Check out the Ecoballs at Gizoo.](#)



Bye Bye Standby – £29.95. That little red button on the remote for turning things off, only puts them in standby mode and leaves them using up to 70% of full power. Incredibly standby mode can account for 10% of your electricity bill each year – for something you are not even using. But there is another way... Bye Bye Standby Energy Saving Kit is a new way to save energy, carbon emissions and money by reducing the energy consumption of your electrical appliances. And the best bit? This handy energy-efficient device pays for itself in less than 12 months! The pack includes a small, handheld remote which gives you total control over your electrical appliances at the touch of a button, and three plug adapters. [More on Gizoo's Bye Bye Standby page.](#)



Deluxe Battery Wizard – £19.95. Whether it's gadgets or children's toys, we typically use disposable batteries at an alarming rate, but a technological breakthrough has at last meant you can pop your disposable batteries into the Deluxe Battery Wizard, along with your rechargeable batteries, and recharge them up to 10 times! Saving money and helping reduce dangerous chemical waste, the Deluxe Battery Wizard uses the latest pulse wave charge system to recondition standard alkaline batteries so their valuable chemical contents are fully utilized, and it also replenishes Ni-Cad, Ni-Mh, high power and zinc carbon rechargeable's in sizes AA, AAA, C, and D, up to four at a time. Wow! [For further information click here.](#)



Gizoo's Managing Director, Gary Bates, comments: "Gizoo won the 'Small Business' category in the first Online Green Awards (OLGAs) for its eco-friendly products and green business and employment practices. The items we've highlighted here are set to be increasingly popular throughout homes and offices around the country as environmental concerns grow, and we're delighted to showcase these products to help boost this worthwhile cause."

End.

About Gizoo

Gizoo is owned by Serif, the award winning software and direct marketing company, which is currently celebrating its twentieth year in business. Having operated a website dedicated to gadgets, gifts and gizmos since 2002, the successful e-tailer relaunched as Gizoo in August 2006 and serves 200,000 customers nationwide.

Gizoo was proud to win the Small Business category in 2007's OLGAs (OnLine Green Awards) for its environmentally-friendly products, and its business & employer practices.

Gizoo is currently offering free standard delivery on all orders over £30.

PR Queries

Please contact Sarah Connelly by emailing sconnelly@gizoo.co.uk or call 0115 914 9104

Gizoo Sales

Gizoo Sales Hotline:
0800 376 4818

Gizoo Online:
www.gizoo.co.uk

Gizoo Corporate and Trade Sales:
0800 316 0442

Address:
Gizoo
12 Wilford Ind. Est.
Nottingham
NG11 7EP

