

## KEEP THE KIDS AMUSED WITH GIZOO!

### Gizoo announces top items for entertaining the kids this summer and beyond

Gizoo ([www.gizoo.co.uk](http://www.gizoo.co.uk)), the online retailer of gadgets, gifts and gizmos, knows how hard it is to keep children out of mischief over the long summer break. These fun child-friendly gifts are our top tips for this summer, and for those organised enough to be thinking ahead to Christmas!



**WowWee Alive Lion – £49.95.** Realistically textured and patterned fur combined with an animated face and advanced touch and tilt sensors deliver a highly authentic lion cub robot that is extremely sensitive to your child's interaction. When they pick it up by the scruff of the neck, for example, it will go limp – just like a real lion cub when picked up by its mother. Your child will have hours of fun with their new companion, and don't worry, the batteries won't run out too quickly because when left alone, the lion automatically shuts off and goes to sleep. [See the Lion cub here.](#)

**WowWee Alive Polar Bear – £49.95.** This adorable addition to the WowWee robot range looks and feels like a soft toy and is one cool polar bear! Your child can pat, cuddle or play with their furry little friend and it will respond to their touch with real-life cub sounds. You must admit, it's one of the most friendly-looking robots WowWee has ever produced and is sure to keep your kids company over the long summer days without school. Visit the [Polar Bear's page](#) for more information and pictures.



**R/C Speed King Helicopter – £19.95.** Kids love this funky little gadget – within minutes they'll be masters of the helicopter and kings of the sky. It's fun and easy to dive, hover, accelerate and turn 360 degrees on the spot with this agile indoor RC helicopter. It might be small but its auto stable and crash resistant materials give all the support needed to take to the air and perform daring stunts and impressive tricks fast. [Check out the Helicopter online.](#)

**FlyTech Bladestar – £39.95.** FlyTech Bladestar is the next step in r/c flying machines! And fear not, your precious vases and valuables will be safe thanks to the autopilot's on board sensors! The Bladestar is made from durable "high flex" materials and is designed to be crash resistant. This is the perfect toy to keep your little ones occupied – they can even play against friends that also have a Bladestar for an added challenge! [Find out more about the Bladestar here.](#)





**Tribot – £79.95.** Treat the kids to a three-wheeled robot with personality. Tribot's excellent range of movement is accompanied with impressive object avoidance skills so when the youngsters are challenging him to a game of hide and seek or minefield, damage to mum's valuables is at a minimum. The robot's distinct expressions, animated eyebrows and 10 minutes of audio and witty one-liners ensure he is the perfect gift to keep anyone entertained for hours. A must for the kids this summer. [See Tribot here.](#)

"Keeping children occupied over the long summer holidays can be difficult, but thanks to these fantastic new toys from Gizoo, you won't see them until dinnertime," says Gizoo's Managing Director, Gary Bates. "We're currently offering free standard delivery on orders over £30, so it's simple to keep the kids busy and happy without breaking the bank."

**End.**

## About Gizoo

Gizoo is owned by Serif, the award winning software and direct marketing company, which is currently celebrating its twentieth year in business. Having operated a website dedicated to gadgets, gifts and gizmos since 2002, the successful e-tailer relaunched as Gizoo in August 2006 and serves 200,000 customers nationwide.

Gizoo was proud to win the Small Business category in 2007's OLGAs (OnLine Green Awards) for its environmentally-friendly products, and its business & employer practices.

Gizoo is currently offering free standard delivery on all orders over £30.

## PR Queries

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